National Association of Motor Vehicle Boards and Commissions

2016 Fall Workshop Agenda

September 14 - 17, 2016

The Curtis Hotel

1405 Curtis Street
Denver, Colorado 80202
(800) 525-6651
www.thecurtis.com

RESORT CASUAL ATTIRE (NO TIES OR JACKETS)

The Future is Now

Wednesday, September 14, 2016

5:30 p.m. - 7:30 p.m. **Welcome Reception**
Law Offices of Wheeler Trigg O'Donnell LLP
370 Seventeenth Street, 45th Floor
www.wtotrial.com
Sponsored by Wheeler Trigg O'Donnell LLP

Special Colorado Welcome by:
- John Elway, Franchised New Car Dealer and General Manager, Denver Broncos

Thursday, September 15, 2016

8:00 a.m. – 9:00 a.m. **Registration / Breakfast** (Included)
Registration sponsored by The Scali Law Firm

9:00 a.m. – 9:10 a.m. **Greeting**
- Bill Brennan, President, NAMVBC

Presentation of the Colors
- Thornton Police Department

9:10 a.m. – 9:30 a.m. **Conference Attendee Introductions**

9:30 a.m. - 10:30 a.m. **Presentations and Panel Discussion regarding Sales Effectiveness, its Application in Decision-Making, as well as Benefits and Pitfalls (Part 1)**
- Russell McRory, Partner, Arent Fox LLP: Lead attorney for Beck Chevrolet in the recent New York Court of Appeals Decision in *Beck Chevrolet Co., Inc.* v. *General Motors LLC*
- James McGrath, Partner, Seyfarth Shaw LLP: Lead attorney for General Motors in the recent New York Court of Appeals Decision in *Beck Chevrolet Co., Inc.* v. *General Motors LLC*

10:30 a.m. – 10:45 a.m.	**Break**
10:45 a.m. – 12:00 p.m.	**Presentations and Panel Discussion regarding Sales Effectiveness, its Application in Decision-Making, as well as Benefits and Pitfalls (Part 2)** o Joseph Roesner, President, The Fontana Group, Inc. o Sharif Farhat, Vice President Expert Analytical Services, Urban Science o Jim Moors, Senior Counsel, National Automobile Dealers Association
12:00 p.m. – 1:00 p.m.	**Lunch** (Included)
1:00 p.m. – 1:05 p.m.	**Introduction to Upcoming Activities** o Bill Brennan, President, NAMVBC
1:05 p.m. – 2:00 p.m.	**The Dealership of Tomorrow** o Glenn Mercer, Independent Automotive Consultant
2:00 p.m. – 2:15 p.m.	**Break**
2:15 p.m. – 3:30 p.m.	**Discussion Regarding Vehicle Recalls: Overall Implications of "Grounding" Vehicles?** o Don Hall, President, Virginia Automobile Dealers Association o Joe Gebhardt, Owner of Davidson-Gebhardt Chevrolet & President of the Colorado Motor Vehicle Dealer Board o Andy Koblenz, Executive Vice President of Legal and Regulatory Affairs and General Counsel, NADA
3:30 p.m. – 4:30 p.m.	**Current Issues regarding the Illegal Export of New Vehicles** o Monica Baumann, Director of Legal & Regulatory Affairs, California New Car Dealers Association o Sarah Bernstein, Partner, Barack Ferrazzano Kirschbaum & Nagelberg LLP
6:00 p.m.	**Dinner at the Downtown Aquarium** (Included) 700 Water Street www.aquariumrestaurants.com/downtownaquariumdenver ***Sponsored by Barack Ferrazzano Kirschbaum & Nagelberg LLP***
8:30 p.m.	**Evening Bus Tour and Final-Final Cocktail Reception** ***Sponsored by Colorado Automobile Dealers Association***

Friday, September 16, 2016

8:00 a.m. - 9:00 a.m.	**Breakfast** (Included)
9:00 a.m. – 10:15 a.m.	**Panel on Autonomous Vehicles – Point/Counterpoint Discussion** o Rutt Bridges, Author, "Driverless Car Revolution: Buy Mobility, Not Metal" o Tim Jackson, President, Colorado Automobile Dealers Association
10:15 a.m. – 10:30 a.m.	**Break**
10:30 a.m. – 12:00 p.m.	**Panel on Autonomous Vehicles (cont.)** o Robert L. Redding, Jr., Automotive Service Association o Donald Light, Director of North America Property Casualty Practice, Celent o John Tolva, CityFi Advisors
12:00 p.m. – 1:00 p.m.	**Lunch** (Included)
1:00 p.m. – 1:15 p.m.	**Introduction to Upcoming Activities** o Bill Brennan, President, NAMVBC
1:15 p.m. – 2:30 p.m.	**Current Issues Affecting Regulators** o Bruce Gould, Retired Executive Director, Virginia Motor Vehicle Dealer Board
2:30 p.m. – 2:45 p.m.	**Break**
2:45 p.m. – 4:00 p.m.	**"Stuck in the Middle With You: Factories to the Left of Me, Dealers to the Right, Here I Am."** A discussion about current factory/dealer programs and issues; how regulators address them in their respective jurisdictions. Moderator: o Greg Kirkpatrick, Executive Director, Arkansas Motor Vehicle Commission
5:30 p.m. – 10:00 p.m.	**Colorado Rockies vs. San Diego Padres Baseball Game** Game starts at 6:40pm. **Or, Evening on your own.** *A total of 65 tickets are available and they are going fast. Contact Roy Dockum at roy.dockum@omvc.ok.gov , if you did not mark your registration form, and would like a ticket.* ***Sponsored by Seyfarth Shaw LLP***

Saturday, September 17, 2016

8:00 a.m. – 10:00 a.m.	**Breakfast /Roundtable Discussion** – All attendees will be given the opportunity to discuss items of interest
10:00 a.m. – 12:00 p.m.	**Business Meeting – Government members only**
12:00 p.m.	**Adjournment**

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This Workshop would not be possible without their generous support

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